

PNG Jewelers launches *I Me Myself* collection

SAM RAO

Sunnyvale, Calif.

PN Gadgil Jewelers, the renowned Pune Jewelers celebrated their 1st anniversary with a client appreciation party and a special sale on August 29 called *I Me Myself* collection.

PNG Jewelers, representing a 177 year-long tradition of trust in Pune, had opened its first showroom in the United States on August 31, 2008, at Sunnyvale and has done well at its only location in the USA.

CEO (USA) Operations Rajendra Soni, manager Vishaka Shah and all staff members were present along with chief guest Susie Nagpal, city council member of Saratoga and several other prominent well-wishers.

Rajendra Soni and Vishakha Shah explained, "The pieces in the *I Me Myself* collection are light, eye-catching and contemporary in style. They are both in 22 karat gold and diamond jewelry. This collection carries elegant necklaces, bracelets, earrings and rings that are designed, keeping the woman at work in mind. The collection also carries pieces that can brighten your day. They are created keeping the women you in mind."

The *I Me Myself* collection' was launched at the public event for all patrons.

PNG Jewelers Inc, a fully owned subsidiary of PN Gadgil, Pune, is a trusted brand name in jewelry from India since 1832. The group has a chain of stores in the metropolis of Pune and city of Nashik. PN Gadgil, Pune has won the "best gold jewelry of the year award (constituted by *Retail Jeweler* magazine) in 2006 and 2008".

The national award has been won for the third consecutive time by the PNG brand. PNG Jewelers is also renowned for its vast array of temple jewelry.

The entire Athavale family was in attendance as were the Ramans, citing the high quality, reputation and good customer care as the reasons for repeat visits, as a long queue formed to avail of the special sales offered to patrons on the occasion of the 1st anniversary of PNG, which the management at PNG Jewelers termed "a successful set-up in Silicon Valley".

At the California store, among many schemes for the public, PNG Jewelers Inc also offers the unique Gold Rush Investment Plan, where by buyers can make payments over a period of time and are rewarded by an additional month's payment by PNG, and the sum total of which goes towards the purchase of merchandise at PNG.

Readers can find more details by logging on to www.pngjewelers.com or writing to 820 E. El Camino Real Sunnyvale CA 94087.



There was a huge response to the sale.
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City council member Susie Nagpal and PNG Jewelers CEO Rajendra Soni. Sam Rao

